



BRINGING A LITTLE SWEET, A LITTLE SAVORY AND A LOT OF GROWTH.



50%
GREATER \$ SALES
THAN ANY OTHER SPECIALTY
CRISP BRAND

77%
OF CONSUMERS
LOVE ♥ VARIETY
WHEN PURCHASING
CRACKERS

34 Degrees delivers 50% more dollar sales per point of distribution than any other specialty crisp brand on the market.*

More than 3/4 of consumers say that a variety of flavors is one of the most important attributes when purchasing crackers for entertaining**

*SPINS: 24 weeks ending 6/18/17

**SSI, 34 Degrees: Positioning Quantitative Study, August 2017

34 Degrees goes perfectly with cheese, charcuterie and spreads to help increase basket size in the deli.

ROSEMARY NATURAL TOASTED ONION

50 50 50

A VARIETY OF FLAVORS TO PLEASE YOUR CUSTOMERS



34° Natural Crisps



34° Rosemary Crisps



34° Cracked Pepper Crisps



34° Toasted Onion Crisps



34° Sesame Crisps



34° Chocolate Crisps



34° Vanilla Crisps



34° Sweet Lemon Crisps



34° Cinnamon Crisps



34° Whole Grain Crisps

Item	Description	UPC	Case UPC	Case Pack
00034	34° Natural Crisps	8 94771 00034 1	1 08 94771 00034 8	18 x 4.5oz
00037	34° Rosemary Crisps	8 94771 00037 2	1 08 94771 00037 9	18 x 4.5oz
00036	34° Cracked Pepper Crisps	8 94771 00036 5	1 08 94771 00036 2	18 x 4.5oz
00088	34° Toasted Onion Crisps	8 94771 00088 4	1 08 94771 00088 1	18 x 4.5oz
00035	34° Sesame Crisps	8 94771 00035 8	1 08 94771 00035 5	18 x 4.5oz
00600	34° Chocolate Crisps	8 59085 00600 7	1 08 59085 00600 4	18 x 5.0oz
00610	34° Vanilla Crisps	8 59085 00610 6	1 08 59085 00610 3	18 x 5.5oz
00630	34° Sweet Lemon Crisps	8 59085 00630 4	1 08 59085 00630 1	18 x 5.9oz
00620	34° Cinnamon Crisps	8 59085 00620 5	1 08 59085 00620 2	18 x 5.3oz
00042	34° Whole Grain Crisps	8 94771 00042 6	1 08 94771 00042 3	18 x 4.5oz

Case Dimensions		
13.75" L X 8.2" W X 8.2" H		
Unit Dimensions		
6.38" L X 2.56" W X 2.56" H		
Case Cube	Best By	
0.52	365 Days	
Storage	TI/HI	Cases Per Pallet
Dry	15/8	120

Made in Colorado, USA